

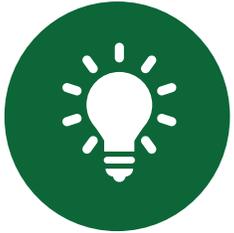
FitLyfe Presents:

The Client Impact Analysis



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What is the Client Impact Analysis?



The Client Impact Analysis is a tool that will provide significant insight into your current wellness program, identifying major areas for improvements while qualifying if the platform is a fit for your programs. Completing a Client Impact Analysis assures that the selected target commodity and business environment will support a mutually successful return on investment. All stakeholders are engaged in this process, and conditions for success, failure and risks are assessed. Once the Client Impact Analysis is complete it becomes an important tool for decision making in the best interest of the client and their wellness success.

How We Work

Using the S O A P model popular in diagnosing medical and health conditions, the FitLife Team engages a range of stakeholders and determines:

- S**ubjective expectations and desired outcomes.
- O**bjective expectations, current results, impediments, opportunities.
- A**nalysis of costs, effectiveness and credible options.
- P**rescribes actions with the greatest potential impact.

Results are presented in a Management Workshop for practical consideration and forward planning with an emphasis on the particular realities and challenges your company experiences today.

Why We Do It

The Client Impact Analysis is done so we can truly understand your requirements and evaluate the partnership before you invest in our solutions. This will also help us anticipate the hard and soft costs ahead of time. We examine your wellness programs and vendors to simplify logistics, enhance user experience, justify the private platform as well as its deliverables, and provide you with an understanding of the effectiveness of your current wellness programs. What we have experienced is that our clients can even use the Client Impact Analysis to improve other business areas not related to the platform.



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Engaging in the Client Impact Analysis

Interviews

Clients commit to 15 to 20 minute interviews with all relevant stakeholders in Employee Wellness including Executive, Management, Functional and Users. At times, follow-up interviews are conducted.

Data

Wellness Programs and their ability to generate and maintain employee engagement cannot be isolated from the particular demographics of your firm. The Impact Analysis collates and evaluates available Company and Current Program Providers to enlighten the potential for improved outcomes and isolate failure points.

Performance

Current Program effectiveness is evaluated relative to outcomes. Program provider's data is validated and compared to optimal results available to users and companies alike.

Opportunities

A range of potential returns – and likely impediments to those returns – are presented in a formal presentation of the Client Impact Analysis made to all interested stakeholders.

FitLyfe

FitLyfe is a company dedicated to effective management of Employee Wellness programs and applications that make a difference. Through Consulting, Technology and Assessment, we make your company better.

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